

June
21st

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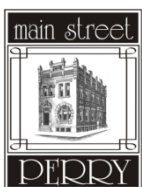
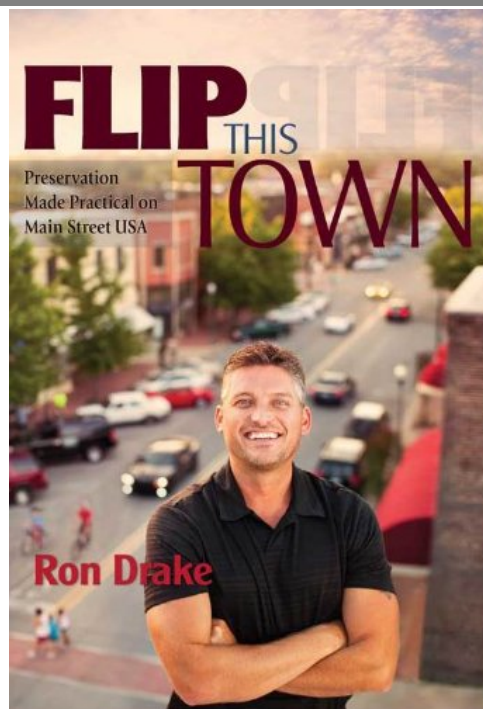
June
23rd

Ron Drake

3-Day

Consultation

Ron Drake is all about improving the quality of life in small town America. Through his different companies he bought and sold over 45 homes, specializing in historic neighborhoods. Subsequently, Ron made the shift to the core downtown and restored 17 historic buildings, revitalizing over 75,000 square feet of downtown space and helped turn the unlively downtown of Siloam Springs, Arkansas into a vibrant cultural center, and was instrumental in their listing as Number 14 in Smithsonian Magazine's Best Small Towns in America. In 2014, Parade Magazine listed Siloam Springs as the Fourth Best Main Street in America.



325 N. 7th Perry OK 73077 Mailing Address: PO Box 188 Perry OK 73077
580.336.1212 director@perrymainstreet.com



Wednesday, June 21st 2017

- 9:00am-12:00 pm
 - Downtown Walk
 - Meet at The Heritage Center
 - Thorough walkthrough of the downtown area interacting and discussing the downtown perspective with the people on the front lines to determine exactly what they believe the problems and successes are
 - Visit all vacant buildings and second stories that are not in use or being underused
- 2:00-3:00 pm
 - Real Estate
 - The Heritage Center
 - Get perspective on the downtown real estate vibe is critical and this meeting could be a reality check on building prices, as well as trying to determine if people would want to live downtown
- 5:00 pm
 - Day 1 Evening Meeting
 - The Heritage Center
 - The City could enable all kinds of plans for the downtown, but without the buy-in of the local investors and supporters, most any initiative doesn't stand a chance
 - Discuss the possibilities of what a successful downtown might look like

Thursday, June 22nd 2017

- 9:00-11:30 am
 - City of Perry
 - Municipal Courtroom
- 1:30-5:00 pm
 - Building Tours
 - Meet at The Heritage Center
 - A very informative tour with real ideas and rough budget numbers of what it will take to restore these buildings and creative ways the buildings can be fully utilized

• 6:00 pm

○ **Community Presentation**

▪ **The Heritage Center**

- Presentation over the previous full days in Perry identifying both the strengths and challenges, and presenting real world ideas to inspire "Flip this Town" attitude; to empowering the public towards action

Friday, June 23rd 2017

- 5:00 pm
 - Final Presentation
 - The Heritage Center